

IMSF Logo Competition Rules and Guidelines

Competition Rules

Organizer

The competition is organized by the International Military Shooting Federation (IMSF).

Objective of the Competition

The goal is to design an official logo for IMSF, which will be used in communications, events, publications, and marketing materials.

Eligibility

The competition is open to all individuals and design teams. Both professionals and students may also participate. Each participant may submit up to three proposals.

Schedule

Competition begins: September 5, 2025

Submission deadline: September 30, 2025

Winner announcement: October 17, 2025

Submitting Proposals

Works are to be submitted electronically at: <https://forms.gle/uBpCeBSSrX76NjUx8>

Include the following: The logo in the required file formats, A short explanation of the logo concept (max. 200 words), and Participant's contact information.

Prize and Rights

The winner will receive a RESUL product package, and an additional product package will be raffled among all participants.

All submitted logos remain available to IMSF for evaluation purposes only. Full copyright (including rights to modify) of the winning design will transfer to IMSF. The creator will be credited upon the announcement of the winner unless otherwise agreed.

Evaluation

The entries will be evaluated by a panel appointed by IMSF.

The evaluation criteria include: Clarity, Versatility, Visual impact, and Reflection of IMSF's spirit and values related to national defense.

Other Conditions

The logo must not contain any copyrighted elements.

The logo must not be offensive or contain inappropriate symbols.

IMSF reserves the right not to select a winner or to choose a design as a basis for further development if none of the submissions fully meet the requirements.

Instructions for Participants

File Formats

Mandatory: Vector format (AI, EPS, or PDF)

Additionally: At least one raster image (PNG or JPG) for preview purposes

All fonts must be converted to outlines.

Technical Requirements

The logo must be functional from small sizes (e.g., 2 cm wide) to large sizes (e.g., poster or banner).

The logo must be clear and recognizable in black and white.

The logo must work on both dark and light backgrounds.

Content and Style

The logo must reflect IMSF's international and military character.

Excessive detail should be avoided – the logo must be simple, clear, and timeless.

Text is allowed, but the logo must also function without it.

Proposal Presentation

Submit the logo in at least two versions:

- Color version
- Black-and-white version

Include a short description of the concept and symbolism behind the logo.